



ADVERTISING

Reservation Form

Convention and Competition

Seattle, Washington

October 19-23, 2010

Important Dates & Payment Information

Early rate is available and must be paid in full by **September 1, 2010**, or it will be converted to the late rate.

Late rate is available after **September 1, 2010**. **Advertising will not be accepted after September 15, 2010.**

Due to the large volume of ads, any **revisions** made to advertising materials that have already been submitted to the communications department will incur a **handling fee of \$50**.

Cancellations must be in writing. No refunds made after **October 1, 2010**.

Design assistance is available to advertisers for a \$50 charge in addition to the space cost

Mechanical Requirements:

Convention Program: The following file formats are acceptable: TIFF, EPS or PDF. All ads must be high resolution (300 dpi) with fonts embedded. Make sure the file is high resolution and that all images within the ad are 300 dpi.

Four-color images must be CMYK mode in TIFF, EPS or PDF format. Ads can either be e-mailed to

commdept@sweetadelineintl.org or mailed on a CD or Flash drive.

Video Billboards: All slides must be in Microsoft Power Point. Ads should not be longer than 20 seconds in duration.

Final screen resolution should be 1024 x 768.

Web site Banner Ads: Banner ads shall not exceed 12K in size. GIF or JPEG format. Animation is allowed, but cannot exceed memory size (12K).

Convention Advertising Options	Early Rate (Before Sept. 1)	Late Rate (After Sept. 1)	Quantity	Cost
Video Billboard: First two slides	\$ 250	\$ 300		
Video Billboard: Additional slide	\$ 99	\$ 150		
Web site Banner Ad during convention month	\$ 299	\$ 350		
Program: Interior pages, color full page	\$ 460	\$ 510		
Program: Interior pages, color half page	\$ 300	\$ 350		
Program: Interior pages, color two page spread	\$ 800	\$ 850		
Program: Interior pages, b/w full page	\$ 460	\$ 510		
Program: Interior pages, b/w half page	\$ 250	\$ 300		
Program: Covers, color inside back	\$ 600	\$ 650		
Program: Covers, color back cover	\$ 725	\$ 775		
Total				

Sweet Adelines International reserves the right to refuse and/or limit advertising submitted for its official publications as governed by the policies of the organization.

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Please Note: If you are an exhibitor, please download the exhibitor prospectus for exhibitor advertising rates and forms.

Name:

Address:

City:

State:

Zip:

Phone:

E-mail:

Payment Method:

Check (payable to Sweet Adelines International)

Visa

Mastercard

Card Number:

Expiration Date:

Signature:

Return Information:

Mail, e-mail or fax reservation form and payment to:

Sweet Adelines International
Communications Department

9110 S. Toledo

Tulsa, OK 74137

918.622.1444/800.992.7464

Fax: 918.665.0894

E-mail: commdept@sweetadelineintl.org

Web address: www.sweetadelineintl.org

Thank you for advertising with Sweet Adelines International.