

FIVE UNIVERSAL DESIRES

For every person at every age, there are certain desires (which are also needs) upon which most psychologists agree. You, as leaders and group members, can build mutual understanding and help design programs based on these desires/needs.

1. Desire for **RECOGNITION**
2. Desire for **AFFECTION**
3. Desire for **ACHIEVEMENT**
4. Desire for **NEW EXPERIENCES**
5. Desire for **SECURITY**